



KITFEM News nº 14

KITFEM Participation in the European Researcher's Night in Madrid

The 10th European Researchers' Night took place on the 27th of September in Madrid and was a great opportunity to show cast KITFEM activities and results to the general audience. Facilitators of the transfer of knowledge and innovation in, from and to emerging markets and the implications for European firms and policy makers were the themes for this evening at the Telefonica's Open Space in Madrid. Many thanks to our team from CUNEF, the Fundación para el Conocimiento madri+d, Naica Societ  Cooperativa (Italy) and the Ministerio de Ciencia, Tecnolog a e Innovaci n Productiva (Argentina) and to make this happening!





Secondment by researcher Dr. Sylvia Rohlfer (CUNEF) to ITESM (Tecnológico de Monterrey, Campus Guadalajara).

This 2-months research stay at ITESM aimed at finalizing the research about leadership, employee voice and innovation in emerging market SMEs. Collected case study data during 2018 and 2019 on Mexican and Argentinean innovative SMEs was analyzed to pull out implications for managers as well as EU policy makers. Towards the end of the stay a guest lecture to final year UG students as well as two research seminars at the University of Guadalajara (CUCEA) were given.





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Secondment by Veronica Rosendo (CUNEF) to EKA, Italy.

According to the objective of the secondment of the KITFEM project and the WP2, which mainly focuses on university-industry relations, the Work Package leader for W2 Veronica Rosendo, has carried out a secondment during the months of July and August 2019 at the University of Salento and EKA. This formed part of her activity for the KITFEM research deliverables for December 2019.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



The European project KITFEM, led by Prof Sylvia Rohlfer was chosen to be part of a Pilot study on innovation launched by the European Commission, called **Innovation Radar**. This study is set up to identify high potential innovators and innovations within EU funded research projects and to identify their specific “go to the market” needs.

KITFEM researchers have put forward 3 innovations based on the work done:

- 1) WP1 (Prof. Claudio Petti, Uni Salento: K.I.T.F.E.M. Statistical Analyses Visualization Tool for cross-Countries’ comparisons of innovation statistics (K-SAVT)
- 2) WP3 (Prof. Sylvia Rohlfer, CUNEF): Managerial practices for management innovation inside organisations via middle managers
- 3) WP4 (Prof. Fabian Froese, Universidad de Göttingen): Managerial practices for facilitating knowledge and technology transfer by expatriates to and from Emerging Markets

WP1 Activities

Presentation by Prof. Claudio Petti at the IFKAD Workshop Matera (5-7 June 2019) on "Exploring the relationship between human resource management, entrepreneurial orientation, and firm performance: a systematic literature review" (International Audience)

Presentation at the c.MET Workshop Naples (12-14 June 2019) on "The effects of institutional environment on Guangdong manufacturing firms’ innovation strategy performance.





Secondments carried out during the summer 2019

- Karim Moustaghfir (Universite al Akhawayn D'Ifrane) spent a 2 month stay at Universita del Salento during July and August 2019.
- Ye Liu (Syddansk Universitet) spent a 1 month stay at EKA Srl during May 2019.
- Diego Galeano (MINCYT) spent a 1 month stay at CUNEF during May 2019.
- Marcela Marrapodi (MINCYT) spent a 1 month stay at CUNEF during May and June 2019.
- Simon Fietze (Syddansk Universitet) spent a 2 month stay at Fundación para el conocimiento Madridmasd during July and August.
- Sylvia Rohlfer (CUNEF) spent a 2 month stay at ITESM during July and August 2019.
- Phong Tuan Nham (UEB) spent a 2 month stay at UGOE during July and August 2019.
- Chi Anh Phan (UEB) spent a 1 month stay at UGOE during July and August 2019.
- Francesca Giannotta (Salento) spent a 1 month stay at Jinan University during September 2019.
- Leonardo Pereira (MINCYT) spent a 1 month stay at FMID during September 2019.
- Rita Barriera (NAICA) spent a 1 month stay at CUNEF during September 2019.
- Giorgia De Benedetto (NAICA) spent a 1 month stay at CUNEF during September 2019.
- Veronica Rosendo (CUNEF) spent a 1 month stay at EKA SRL during July and August 2019.

