

NAME: Abderrahman **SURENAME:** HASSI **ORGANIZATION:** Al Akhawayn University, Morocco

WEB: <http://www.aui.ma/en/sba/faculty.html?itemid=227> **EMAIL:** A.Hassi@ui.ma

EDUCATION

- PhD Industrial Relations, Laval University, Canada
- MA. Organization Management, University of Quebec, Canada
- Marketing Management Certificate, HEC Montreal Business School, University of Montreal, Canada

AREA OF EXPERTISE

- Innovation
- Leadership
- Cross-cultural management
- Business case study

BRIEF BIO

- Specialist of Management theory and practice
- Visiting professor of Management at the Catholic University of Eichstätt-Ingolstadt, Germany
- Business consultant for various corporate clients such as Pearson Education (UK), Public Service Canada, University of Quebec (Canada) and Intel Corporation (USA)
- President of the Morocco Chapter of the Academy for Global Business Advancement
- Affiliate with the University of Michigan Entrepreneurship Development Center
- Former Professor at Algonquin College in Ottawa, Canada

KITFEM WORK PACKAGE

- WORK PACKAGE no. 3: Employee management for firm's innovativeness

