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## KITFEM News nº 8

### Spanish Association of Economic History Awards



Professors María Fernández and Adoración Álvaro, both members of the KITFEM project, have been part of the **Jaume Vicens Vives award**, a prize that is biannually awarded by the Spanish Association of Economic History to the best book on Economic History in Spain and Latin America. The court, chaired by María Fernández, decided to award in this call an ex-works prize for "Evolution of Family Business, Continuity and Change in Latin America and Spain".

### Seminars offered by KITFEM participants

On June 20 Prof. Adoración Alvaro gave the seminar "Does foreign aid promote institutional development? Lessons from Southern Europe in the early Cold War" at the University of Barcelona, within the cycle of seminars of the 2017-2018 academic year Economic History of the said university.

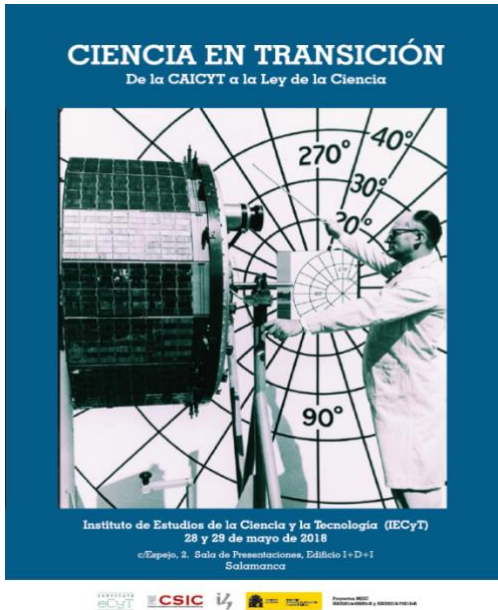
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The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



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Additionally, on May 28, Professor Adoración Álvaro participated in the Colloquium "Science in transition, from CAICYT to the Law of Science", which took place at the Institute of Science and Technology Studies of the University of Salamanca (Spain). The paper presented was entitled "Research and business world".

### Seminar KITFEM Project at CUNEF



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Last June 26, Prof. Francisco Valderrey, visiting researcher from Instituto Tecnológico de Monterrey, held a seminar as part of the secondments activities of the KITFEM project with title “BUILDING MULTINATIONALS IN EMERGING MARKETS: MEXICAN MULTINATIONALS IN FOOTWEAR”. The event was attended by several researchers from the KITFEM project in CUNEF.

### **Secondments facilitated via the KITFEM project**



Prof. Verónica Rosendo is now in Italy with a research stay for the KITFEM project during the months of July and until the end of August. She -together with people from EKA and the University of Salento- is working on the qualitative analysis of WP2.



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Prof. Adoración Álvaro is spending one month at the Center for Industrial Technology Economy and Management, in Jinan University (Guangzhou, China). She is working on technology transfer in historical perspective. In particular, during her secondment, she is collecting data on foreign investment and trade in China for the first decades of the 20th century.



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Prof. Sylvia Rohlfer is carrying out fieldwork in various regions in Mexico facilitated through a two months secondment at the *Tecnológico de Monterrey*, one of the 14 partner institutions of the KITFEM project. The empirical primary data is intended to contribute to the objectives for the research on employee contributions to management innovation in small and medium sized enterprises. A total of 18 case studies based on interviews with the managing director and three intermediary managers for each company will be collected during the course of the year 2018 and 2019 in Argentina and Mexico with the aim to create a base of best practices for SMEs with a skilled workforce competing against international competitors in emerging markets. A specific emphasis is put on the effect of leadership and employee voice mechanisms on management innovation at various levels inside the firm and across different employee groups.

## Update on Exchanges

During the summer months (July to August) 2018, a large number of secondments were carried by research staff, technicians and managerial staff to facilitate research collaboration between the various partners of the KITFEM project and to collect data for the current empirical phases of the overall research project. These secondments are managed by the various sending and





host institutions as well the coordination through CUNEF and include **30 secondments months** of secondments initiated during the summer as well as **three longer term secondments** of at least 6 months from CUNEF to Chinese Universities as well as from UEB (Vietnam) to Göttingen University:

- Mu Tian (CUNEF) is carrying out a 12 month stay at PKU (October 2017 to October 2018).
- Anh Tuan Nguyen (UEB) is carrying out a 7 month stay at UGOE (March to October 2018).
- M<sup>a</sup> Roser Álvarez (CUNEF) is carrying out a 6 month stay at JNU (May to November 2018).
- Chengcheng Li (CUNEF) is carrying out a 3 month stay at PKU (June to September 2018).
- Tien Minh Nguyen (UGOE) is carrying out a 2 month stay at UEB (June to August 2018).
- Thi Hai Ha Nguyen (UEB) is carrying out a 2 month stay at UGOE (June to August 2018).
- Karim Moustaghfir (AUI) is carrying out a 2 month stay at CUNEF (June to August 2018).
- Verónica Rosendo (CUNEF) is carrying out a 2 month stay at EKA (July to August 2018).
- Sylvia Rohlfer (CUNEF) is carrying out a 2 month stay at ITESM (July to September 2018).
- Souhail Ramid (AUI) is carrying out a 3 month stay at CUNEF (June to September 2018).
- Youssef Chetioui (AUI) is carrying out a 2 month stay at CUNEF (July to September 2018).
- Harit Satt (AUI) is carrying out a 2 month stay at CUNEF (July to September 2018).
- Adoración Álvaro (CUNEF) is carrying out a 1 month stay at JNU (July to August 2018).
- Xiaoming Fu (UGOE) is carrying out a 1 month stay at JNU (July to August 2018).
- Birgit Gassler (UGOE) is carrying out a 3 month stay at UEB (July to September 2018).
- Dieter Koemle (UGOE) is carrying out a 3 month stay at UEB (July to September 2018).
- Sophia Kan (UGOE) is carrying out a 2 month stay at AUI (July to September 2018).

