

**NAME:** Marco

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**ORGANIZATION:** Università del Salento

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## EDUCATION

- **PhD Student In Complex System Engineering**  
(Department of Engineering for Innovation – University of Lecce, Italy)
- **Master Degree in Management Engineering**  
(Department of Engineering for Innovation – University of Lecce, Italy)

## AREA OF EXPERTISE

- Business Process Management
- Project Designing and Management
- Business Modelling and Exploitation
- Technology for Culture

## BRIEF BIO

Marco Esposito is a PhD Student in Complex System Engineering, Department of Engineering for Innovation of the University of Salento, Italy. His current research is focused on the Technology implementation in Cultural Heritage sector, focusing on the valorisation and preservation activities. He is the author of several articles exploring the field of the management, innovation and planning. His role in K.I.T.F.E.M. is on analysing international surveys about business innovation in the view of setting up of a meta-framework of indicators for comparative analyses.

## KITFEM WORK PACKAGE

- WORK PACKAGE no. 1: International Technology Transfer, Knowledge Networks and Innovation Capabilities Upgrading



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