

NAME: THOMAS

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EDUCATION

- Since 2016: University of Goettingen, PhD student in Marketing and Innovation Management
- 2013 – 2016: University of Kaiserslautern, Germany, MSc in Business Management and Engineering
- 2008 – 2013: University of Kaiserslautern, BSc in Business Management and Engineering

AREA OF EXPERTISE

- International Marketing, Marketing Performance, Innovation Management

BRIEF BIO

- PhD student and research associate at the Chair of Marketing and Innovation Management, Prof. Dr. Maik Hammerschmidt
- Research interests: international diversification, sustainable innovations
- Recent presentation: Jaskolka, T.-D., Hammerschmidt, M., & Weiger, W. Antecedents and Outcomes of Sustainable Innovation: A Meta-Analytic Path Model, in: Proceedings of the 77th Annual Meeting of the Academy of Management, Atlanta, USA, 2017

KITFEM WORK PACKAGE

- WORK PACKAGE no. 4: Expatriates as agent of knowledge transfer



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