

NAME: JORGE

SURENAME: CRUZ GONZÁLEZ

ORGANIZATION: CUNEF

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EDUCATION

- PhD. in Management at Complutense de Madrid University (UCM)

AREA OF EXPERTISE

- Knowledge management, organizational learning, and innovation. Special emphasis on exploratory vs. exploitative learning, management of external knowledge flows, and organizational practices associated to absorptive capacity.

BRIEF BIO

- Assistant Professor of Strategic Management. Department of Organization and Business, CUNEF Business School (Spain, since 2013).
- Visiting scholar at Copenhagen Business School (Denmark, 2011) and Jinan University (China, 2014).
- Published articles in Technovation, Technological Forecasting and Social Change, Industrial Marketing Management, Journal of Knowledge Management, or Business Research Quarterly-BRQ, among others.
- Emerald Highly Commended Award (2011), UCM Young Researcher Award in Economics (2014)

KITFEM WORK PACKAGE

- WORK PACKAGE no. 2: Collaborative innovation among stakeholders.

