

NAME: Maria Elena

SURENAME: Latino

ORGANIZATION: Naica SC

WEB: <http://naicasc.com>

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EDUCATION

- **PhD Student In Complex System Engineering**
(Department of Innovation Engineering -University of Salento, Lecce)
- **Degree in Management Engineering**
(Department of Innovation Engineering -University of Salento, Lecce)

AREA OF EXPERTISE

- Technology Innovation in Complex System
- Technology and Methodology innovation in Food Industry
- Business Model and Innovation Management

BRIEF BIO

Graduated with honors in Management Engineering at the University of Salento in 2010. She is Research Fellow at the Department of Innovation Engineering of University of Salento since 2012. Her research is characterized by a cross-disciplinary focus, with major interest on technology for food traceability, technology for marine and aquaculture, new product development process in business networks, product lifecycle management (PLM), system engineering methodology, business process modeling and simulation, Technical Knowledge Management, Entrepreneurship and Training, Business Model Innovation. Since 2013 she is associate of Naica SC. Main activities are: fundraising, project management, Business Process Management and Reengineering, Business Plan, Business Model, Market Analysis, Financial Analysis

KITFEM WORK PACKAGE

- WORK PACKAGE no. 2

