

NAME: PABLO **SURENAME:** ALAMO **ORGANIZATION:** CUNEF
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EDUCATION

- PhD and Master in Economics and Business at the University of Comillas (Madrid, Spain).

AREA OF EXPERTISE

- Leadership & Business Ethics
- Innovation Family Business

BRIEF BIO

- Certified Coach, and leadership Consultant and Area director of "Human Excellence" in Prime Business School
- Professor of Coaching, Leadership, Strategy, Ethics and CSR.
- Lecturer and visiting professor in Argentina, Mexico, Spain, Ecuador, Venezuela, Dominican Republic, among other countries.
- Author of three books : "The Pekerman solution", "Ethics for Zavalita" and "Individual and state"; co -author of "Fenomeno Trump"

KITFEM WORK PACKAGE

- WORK PACKAGE no.3: Employee Management for Firm's Innovativeness.

