

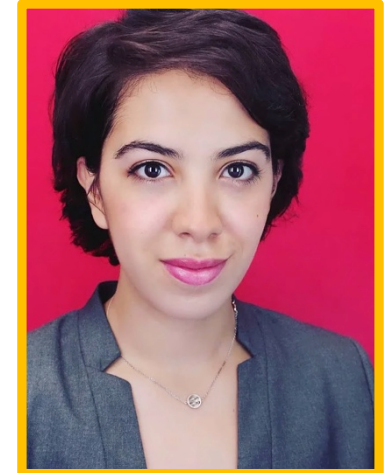
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EDUCATION

- Certificate of Training and Assessment, HRD Consulting Australia
- MSc. Entrepreneurship and Innovation Management, Nottingham University, China
- BBA, Management and Human Resource Development, Al Akhawayn University, Morocco

AREA OF EXPERTISE

- Entrepreneurship
- Innovation
- Cross-cultural Management (China)

BRIEF BIO

- Former professor at Zhejiang Business Technology Institute, China
- Founder and education consultant at Eastway Consulting, Morocco

KITFEM WORK PACKAGE

- WORK PACKAGE no. 3: Employee management for firm's innovativeness