



Research Stays and Exchanges. KITFEM Project



As part of the Research and Innovation Staff Exchange program -facilitated via the KITFEM project and funded by the European Commission's H2020 platform- Associate Professor Dr. Verónica Rosendo-Rios spent two months at EKA (Engineering Knowledge Academy; University of Salento, Italy). She coordinates the project's work package "Collaborative Innovation among Stakeholders" and has used the opportunity to build on the qualitative phase of the work-package by carrying out in-depth interviews at managerial levels as well as focus groups with high tech spin-offs from the University of Salento.





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Professor Abderrahman Hassi, from Morocco's Al Akhawayn University, was hosted by CUNEF during July and August via the European project KITFEM. He focused his research on the effects of empowering leadership on management innovation within Moroccan small and medium-sized businesses. His research contributes to the development of project's work package "Employee management for firm's innovativeness", coordinated by Prof. Sylvia Rohlfer



Prof. Simon Dolan, Honorary Professor of CUNEF's CKI research center, gave the workshop "Leadership and Values or Leading by Values" on 27 July 2017 during his research visit at Al Akhawayn University in Ifrane, Morocco.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



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He focused on transformations that are expected to happen in “Tomorrowland” and discussed some methodologies and tools designed to prepare participants to succeed in the new world. He also offered a synthesis with a view towards the future, presenting a 2*2 model for individual and organizational well-being.

Furthermore, Prof Dolan discussed issues regarding personal and organizational success and the paradigm shift on values. The main idea was to endorse the idea of management by values and why leaders should consider applying it seriously.

The workshop was attended by non-academic staff from Al Akhawayn University, where Prof Simona Dolan stayed as a researcher contributing to research on “Employee role for firm’s innovation” of the KITFEM project

Communication Management Plan



Last July 13, CUNEF organized a meeting with our collaborators from FMID to progress on the Communication Management Plan of the KITFEM Project. As part of the work package 6, leaded by Jesús Rojo, dissemination was one of the main topics discussed during the meeting.



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The main aim of the meeting was to set different actions to make progress on the Communication Plan such as new incorporations in the KITFEM website, social network management, and creations of several videos which will contribute to the dissemination of the work carried out.

Emerald Literati Network Awards for Excellence



Prof Sylvia Rohlfer and Prof Yingying Zhang collected the Emerald 2017 Outstanding Paper Literati Award during the Academy of Management Annual Meeting in Atlanta, EEUU.



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The KITFEM Project participates in the European Researchers' Night



The European Researchers' Night is a pan-European event taking place on the last Friday night of September. In Madrid it is managed by Fundación para el Conocimiento madri+d. Education, Youth and Sports Regional Department of Regional Government of Madrid. This project has received funding from the European Union's Horizon 2020 research and innovation programme - Marie Skłodowska-Curie actions - under Grant Agreement No 721631.

Visit from University Salento - K.I.T.F.E.M Project



Last October 18th , the KITFEM team at CUNEF hosted Mr. Marco di Cintio, Assistant Professor in Economics (Department of Management, Economics, Mathematics and Statistics) from



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University Salento. Prof. Marco di Cintio collaborates in the WP no. 1 whose title is “International Technology Transfer, Knowledge Networks and Innovation Capabilities Upgrading “

Update on Exchanges

During this period, the secondments carried out are the following:

- Natalia Casais (MINCYT) spent a 1 month stay at UGOE during September and October 2017.
- Prof. Marco di Cintio (Salento) spent a 2 month stay at FMID during September and October 2017.
- Prof Claudio Petti (Salento) spent a 1 month stay at JNU during September and October 2017.
- Prof Marco Sardinella (Salento) spent a 1 month stay at JNU during August and September 2017.
- Prof ChengCheng Li (CUNEF) spent a 1 month stay at PKU during August and September 2017.
- Teresa Barbado (FMID) spent a 1 month stay at MINCYT during October and November 2017.
- Jesús Rojo (FMID) spent a 1 month stay at MINCYT during October and November 2017.
- Giovanna Mangialardi (Salento) spent a 2 month stay at FMID during November and December 2017.
- Mu Tian (CUNEF) is carrying out a 12 month stay at PKU, starting in October 2017.



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