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KITFEM News n° 4

Research Exchanges - KITFEM Project



New research exchanges facilitated via the KITFEM project, funded by the European Commission's H2020 platform, are being carried out. As part of this Research and Innovation Staff Exchange program, Fundación Madrid +D is currently hosting Ms. Giovanna Mangialardi, PhD student from University of Salento (Italy). Ms. Giovanna Mangialardi is spending two months in Madrid and is collaborating actively in the project's work package "International Technology Transfer, Knowledge Networks and Innovation Capabilities Upgrading", led by Prof. Claudio Petti.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



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Jesús Rojo from the Fundación Madrid +D and coordinator of the project's work package "Communication, Dissemination and Outreach Activities", together with his colleague Teresa Barbado were seconded to the Ministerio de Ciencia, Tecnología e Innovación Productiva (Buenos Aires, Argentina) last October.

Both used their exchange opportunities to collect primary data for various work packages and to develop different dissemination and communication actions and activities.



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Research Seminar- Dissemination activities of the European KITFEM Project coordinated by CUNEF researchers



Tentative findings from research related to one of the work package focusing on “Expatriates as agents of knowledge transfer” were presented at Nottingham University Ninbo (China) in October 2017 by its work package leader, Prof. Dr. Dr. Fabian Jintae Froese from our project partner University in Goettingen (Germany). Prof. Froese addressed the following aspects:

“The dual role of embeddedness on reverse knowledge transfer through expatriates”

Knowledge transfer across countries is a source of competitive advantage for multinational enterprises. While substantial research has been devoted to the transfer of knowledge from headquarters (HQ) to foreign subsidiaries, much less is known about the reverse transfer, and the role of expatriates in that process. This study investigates the influence of 1) expatriates’ embeddedness in the host-country during their assignment and 2) their embeddedness in the HQ upon return, on reverse knowledge transfer. Moreover, we investigate the mechanisms by which embeddedness can be increased and maintained. Results from a three-wave, multi-source survey show that perceived organizational support has a positive influence on embeddedness both in the host-country and HQ and that the embeddedness in the host-country can be maintained by frequent communication with the former host-unit, which in turn increases reverse knowledge transfer.

“Methods talk: International survey research: Challenges and solutions”

Many influential, international and comparative studies have drawn from large, international surveys. Conducting international surveys is exciting and challenging. In this talk, I will provide an overview of the process of conducting international surveys including the preparation, implementation, and analysis stages. Drawing from my personal experiences of conducting numerous international surveys as well as from my role as an editor and reviewer, I will discuss typical challenges and possible solutions. I hope that my talk will inspire more rigorous, international survey research.





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Presentation on KITFEM at CUNEF. University of Salento, Italy.



Last December 12, Ms. Giovanna Mangialardi (PhD student from University of Salento), who carried out an exchange at Fundación Madrid +D through the KITFEM Project, organized a presentation at CUNEF with title: “Systematic literature review on Technology Innovation Management, and International Knowledge & Technology Transfer in an international context and a Meta-Translation Framework”. Several collaborating researchers from the project attended the talk at CUNEF.



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K.I.T.F.E.M. Meeting at CUNEF. Dissemination and Reporting Procedures.



Last December 5th, CUNEF hosted Jesús Rojo, Coordinator of the Enterprise Europe Network at Fundación para el Conocimiento Madri+d, and leader of work package No 6 “Communication, Dissemination and Outreach Activities” of the KITFEM project.

The aim of that meeting was to discuss different aspects of the financial and scientific reporting of the members participating in the project, and also discussing the Communication and Dissemination Plan as part of the Work Package nº6 led by Rojo.



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Update on Exchanges

During this period, the secondments carried out are the following:

- Teresa Barbado (FMID) spent a 1 month stay at MINCYT during October and November 2017.
- Jesús Rojo (FMID) spent a 1 month stay at MINCYT during October and November 2017.
- Giovanna Mangialardi (Salento) spent a 2 month stay at FMID during November and December 2017.
- Mu Tian (CUNEF) is carrying out a 12 month stay at PKU, starting in October 2017 to October 2018.



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