



kitfem

KITFEM News n° 2

Seminar K.I.T.F.E.M.Project

“From Made in China to Created in China? Innovation, Transformation and Reforms”



The Centre for Knowledge and Innovation de CUNEF (CKI) hosted last 4th of May Prof. Claudio Petti, Senior Researcher and Assistant Professor, Department of Engineering for Innovation, Faculty of Engineering, University of Salento (Italy) to give the Seminar with title “From Made in China to Created in China? Innovation, Transformation and Reforms”.

This activity, among many others led by the CKI, is framed within the initiatives of the KITFEM project.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



Visit from Jinan University (China)





kitfeM

Last May 8th, one of the KITFEM partners visited CUNEF.

The visit was organized in two different working sessions, mainly focused on the current research collaboration between our institutions, the progress of the KITFEM Project, and we also explored new ways of collaboration.

Emerald Literati Network Awards for Excellence

Prof. Sylvia Rohlfer and Prof. Yingying Zhang's paper with title 'Culture studies in international business: paradigmatic shifts', published in European Business Review, was selected by the journal's editorial team as the Outstanding Paper in the 2017 .

The Emerald Literati Awards, which include the Awards for Excellence and Citations of Excellence, are now in their 24th year and were established to celebrate and reward the outstanding contributions of authors and reviewers to scholarly research. The complete text of this paper has been downloaded 1.622 times since its publication in 2016.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



kitfeM

Presentation on KITFEM. Ministry of Science, Technology and Productive Innovation, Buenos Aires, Argentina



Last May 24th, Azúl Irázoqui, who carried out an Exchange at CUNEF through the KITFEM Project, organized a presentation focused on the main aims and responsibilities of Ministry of Science, Technology and Productive Innovation Buenos Aires (MINCYT). Several participants of the project attended the event.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447



Research Exchange at Morocco's Al Akhawayn University



The first research exchanges facilitated via the KITFEM project, that is funded by the European Commission's H2020 platform, are underway. As part of this Research and Innovation Staff Exchange program Associate Professor Dr. Sylvia Rohlfer is spending two months at Morocco's Al Akhawayn University. She coordinates the project's work package "Employee management for firm's innovativeness" and has used the opportunity to contribute to Al Akhawayn's Summer School programme by getting student interested in research carried out under the work package's theme. The work package's activities also include Prof Abderrahman Hassi's research on "The Effects of empowering leadership on management innovation within Moroccan small and medium-sized businesses", in which Dr. Rohlfer collaborates.





AIB 2017 Annual Meeting, Dubai, July 2-5, 2017



The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. Prof. Yingying Zhang attended the annual meeting held in Dubai. For the first time, CUNEF was one of the sponsors of the event.

Update on Exchanges

During this period, the secondments carried out are the following:

- Azul Irazoqui (MINCYT) spent a 1 month stay at CUNEF in May 2017.





kitfeM

- Prof. Sylvia Rohlfer (CUNEF) spent a 2 month stay at AUI from late June to late August 2017.
- Prof Verónica Rosendo (CUNEF) spent a 2 month stay at EKA from early July to early September 2017.
- Prof. Abderrahman Hassi (AUI) spent 1 month at CUNEF during July and August 2017.



The K.I.T.F.E.M. project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 734447