



KITFEM News n° 10

The end of the year has been characterised with a number of activities fostering not only research activities but also concentrating on the communication of research results to the wider public as well as the academic community. Over the last two years 55 academic and non-academic staff has been seconded between Europe and emerging economy institutions allowing now to present preliminary findings on the activities carried out by the research work packages.

Welcome Madrid Mobile Summit 2018

ORGANISED BY



Exclusive 1x1 meetings service at the event for all Summit attendees Madrid Mobile Summit will be held for the 2nd time bringing together professionals in the Mobile applications sector; apps, games and adtech. Madrid Summit is the European edition of the Israel Mobile Summit also known as the Mobile Monetization Summit.

It is one of the mobile apps ecosystem's most influential events; At the event, focus on the apps/games/adtech ecosystem, whether you're an app marketer, publisher, developer, startup or VC you'll find sessions on how to grow long lasting and profitable apps, how to monetize apps using advertising and in-app purchases and how to get more users, keep them and analyze your data. The B2B event is aimed at supporting the participants in creating fruitful connections and



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providing a convenient platform for networking. All you have to do is register and list your preferences, we will do the rest. Just before the Summit we will send you your own personal meetings schedule, detailing your confirmed meetings, as well as when and where they will take place.

WEEK OF SCIENCE AND INNOVATION 2018. FOUNDATION FOR KNOWLEDGE MADRI + D.
Woman, Science and Innovation. Mind the Gap



PROGRAMA		MUJERES CIENCIA INNOVACIÓN	
18.30	Registro	19.40	ME
19.00	Sesión inaugural Sr. D. Francisco Ruiz, Director de Relaciones Institucionales, Google España y Portugal Sr. Lars-Hjalmar Wide, Embajador de Suecia Sr. D. Rafael Van Grieken Solvados, Consejero de Educación e Investigación, Comunidad de Madrid Invitada de honor: Sra. D ^a . Soledad Murillo de la Vega, Secretaria de Estado de Igualdad Invitada de honor: Sra. D ^a . Angeles Heras Caballero, Secretaria de Estado de Universidades, Investigación, Desarrollo e Innovación	20.30	C
19.15	Mujeres en la ciencia e innovación, la situación actual Sra. D ^a . Mercedes Wullich, Fundadora y Directora General de Las top 100 Mujeres Líderes, Aceleradora de mujeres	20.45	F
19.25	Charla inspiradora Sra. D ^a . Carme Artigas, Cofundadora y Directora General de Synergic Partners, Telefónica Company	21.00	
		22.00	



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On November 5th, the event "Mind the Gap - Women, Science, Innovation" was held. Authorities from prestigious international institutions such as the Stockholm School of Economics, the Swedish Innovation Agency, UNESCO, and the Polytechnic University of Madrid, the Elcano Royal Institute, among others, took part in the event. M^a Eugenia Godoy had an interview with representatives of the Vice Presidency of Knowledge Transfer of the Higher Council of Scientific Research (CSIC) to learn about the concepts, tools and strategies related to intellectual and industrial property, as a means to increase the competitiveness of companies.

TYPE OF ACTIVITY: Dissemination of Science.

Science and Innovation Week



The Week of Science and Innovation of Madrid is an event of scientific dissemination and general public participation organized by the Madrid Knowledge Foundation with the aim of actively involving general public in science, technology and innovation and, Special way to young people to promote scientific vocations by eliminating gender barriers from the first formative cycles.

Brokerage Event organized by Foundation Madrid+D

GREEN B2B

CREANDO REDES EN CLAVE AMBIENTAL MADRID, 28 y 29 DE NOVIEMBRE

ENVIRONMENTAL NETWORKING EXCHANGE MADRID 28TH AND 29TH OF NOVEMBER

RUMBO 20.30. CONAMA 2018



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Within the framework of Conama 2018 , Conama Foundation and Fundación madri+d organize GREEN B2B: Environmental professional meetings, together with Enterprise Europe Network madri+d, ALLInvest 5.0. and KITFEM project.

The aim of this initiative is to promote collaboration between entities to create alliances, a key action to build a more resilience and more educated society in sustainable development today.

We seek to promote new projects and cooperation between governments, companies, research institutions, and other European and Latin American environmental organizations, through bilateral meetings to reach an agreement.

The 14th edition of Conama 2018 will take place from 26 to 29 November. Conama is an open, plural and participative forum on sustainability that has become the most inclusive and outstanding congress in Spain on environmental issues. The slogan of Conama 2018 is "Towards 20.30", through which we want to convey a message to society to accelerate the transition to a model based on sustainability.

The conference will address these 9 main ideas: Energy, Biodiversity, Waste Management, Urban Mobility, Water Management, Economy & Society, Environmental Health, Rural Development and Urban Renovation. Among these topics this event will pay particular attention to based-nature solutions initiatives.



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In addition, while this 14th edition of Conama is held, the 14th Latin American Meeting on Sustainable Development (EIMA 2018) will also take place. It will be an opportunity to exchange experiences, knowledge and build new collaborations with the EIMA delegation, always in terms of sustainability.

Conama 2018 welcome myriad of professionals from different backgrounds and experiences. Among them, we are particularly happy to host environmental and social entrepreneurs, who will have the opportunity to make their projects stand with all the main environmental and top companies' stakeholders during the Congress.

Annual Conference of the Enterprise Europe Network in Vienna





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Emiliano Zapata, researcher seconded to CUNEF, participated at the Annual Conference of the Enterprise Europe Network in Vienna. This is an event in which representatives of all the member institutions of the program participate, there were almost 800 assistants this year. Emiliano also gave a presentation in a session about business in Latin America and India.

Research Exchange at Morocco's Al Akhawayn University



Researchers from the University of Southern Denmark and CUNEF met in December at AUI in order to coordinate and advance further with research on the link between employees and firm's innovation capability. The preliminary findings from a genuine survey on Moroccan SMEs were discussed as well as the further advance on the analysis on a large-scale data set for the European and emerging market context. This research will be reported at the end of January to the European Union.



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Workshop at the University Hassan II in Casablanca from the 7th to 11th of January 2019. Entrepreneurship Research Utilizing GEM Data: GEM workshop in Morocco

The workshop is given by Prof Thomas School and Dr. Ye Liu from our partner University of Southern Denmark to which KITFEM members are invited. Prof Thomas and Ye are collaborating researchers on the KITFEM project and contribute to research for WP3.

Purpose and content

The purpose of the workshop is to train GEM-researchers in analysis of GEM-data for international publication. Training focuses on specifying hypotheses, testing them statistically, and reporting results for academic and policy audiences.



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Update on Exchanges

During this period (November- December 2018), a large number of secondments were carried by research staff, technicians and managerial staff to facilitate research collaboration between the various partners of the KITFEM project and to collect data for the current empirical phases of the overall research project. These secondments are managed by the various sending and host institutions as well the coordination through CUNEF and include **the following**:

- M^a Roser Álvarez (CUNEF) is carrying out a 6 month stay at JNU (May to November 2018).
- Pablo Álamo (CUNEF) is carrying out a 3 month stay at MINCYT (October to December 2018).
- Simon Fietze (SDU) is carrying out a 6 month stay at FMID (July 2018 to January 2019).
- Kenza Touhs (AUI) is carrying out a 3 month stay at CUNEF (September to November 2018).
- Fedor Portniagin (UGOE) is carrying out a 3 month stay at ITESM (September to December 2018).
- M^a Eugenia Godoy (MINCYT) is carrying out a 1 month stay at CUNEF (October to November 2018).
- Thi Huong Lien Nguyen (UEB) is carrying out a 1 month stay at UGOE (October to November 2018).
- Sylvia Rolfer (CUNEF) is carrying out a 0.4 month stay at AUI (December 2018).
- Youssef Chetioui (AUI) is carrying out a 0.7 month stay at CUNEF (December 2018).
- Harit Satt (AUI) is carrying out a 0.7 month stay at CUNEF (December 2018).
- Jesus Rojo Gonzalez (FMDI) is carrying out a 1.27 month stay at MINCYT (December 2018 to January 2019).
- Thi Thanh Mai Nguyen (UEB) is carrying out a 1 month stay at UGOE (November 2018).
- Vu Thang Pham (UEB) is carrying out a 1 month stay at UGOE (November 2018).
- Chi Dung Ho (UEB) is carrying out a 1 month stay at UGOE (November 2018).
- Claudio Petti (UNISAL) is carrying out a 1 month stay at JNU (November to December 2018).
- Thomas-Dawid Jaskolka (UGOE) is carrying out a 1 month stay at ITESM (November to December 2018).
- Phong Tuan Nham (UEB) is carrying out a 1 month stay at UGOE (December 2018).
- Chi Anh Phan (UEB) is carrying out a 1 month stay at UGOE (December 2018).
- Thomas Schøtt (SDU) is carrying out a 1 month stay at AUI (December 2018 to January 2019).
- Ye Liu (SDU) is carrying out a 1 month stay at AUI (December 2018 to January 2019).





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